



Privacy policy

This is the privacy policy of Barefoot Trainers (hereinafter: “we”, “us” or “our”). In this privacy policy we explain which data we collect, how we obtain this data and for what purposes we use it. The information we collect is treated with care and is secured. Processing of personal data is done in a manner that is in accordance with the law for the protection of personal information.

1. Data collection

By using our services you leave certain information with us. The personal data mentioned below are provided by you, for example by filling in a form on our website, for requesting and/or purchasing our services. Examples of personal data that we process are:

- Basic data such as first and last name, date of birth;
- Contact details such as e-mail address, telephone number and address details;
- Information such as an IP address;
- All other information that you provide to us to purchase our services, such as payment details.

2. Sharing with third parties

Personal data will not be provided to third parties, unless we are obligated to do so under Dutch law or regulations. A processing agreement is concluded with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. This is true for:

- Accounting program – uses the purchase and sales invoices to file VAT returns.
- Invoicing program – uses company and/or personal data required to prepare quotations and invoices.

3. Purposes of processing the data

We only collect and process this data to make our services accessible. Think about:

- Contacting and maintaining contact with you;
- Settlement of payments;
- Providing services.



4. Cookies, analytics and third parties

Our website collects information for statistical purposes. This data is anonymous and is only used to improve the user-friendliness of our website. So-called "cookies" are used for this. These are small text files that are stored on the hard disk or in the memory of your computer, tablet or smartphone. Most browsers can be set so that cookies are not accepted or that you are notified when you receive a cookie. In addition, you can also delete all information that was previously stored via the settings in your browser. The cookies placed via our website are from:

- a) **Google Analytics.** We use this service to get reports on how visitors use our website. Google may provide this information to third parties if Google is legally obligated to do so, or if third parties process the information on behalf of Google. By using our website, you consent to Google processing this information.
- b) **Social media.** Our website contains buttons that lead to social media channels such as Instagram and Facebook. These buttons work by utilizing pieces of code that come from these channels. They collect and manage your data with this. Barefoot Trainers has no influence on this.
- c) **Third party websites.** Our website contains links to third party websites and services. We are not responsible for the content of these websites and cannot guarantee that third parties will handle your data in a reliable or secure manner. Some links on our website, which link to third parties, may be affiliate links.

5. Retention periods and your rights

We do not store your personal data longer than necessary for the realization of the purposes for which they are collected or processed for. We take appropriate measures to protect your data against loss or unlawful use. You have the right at all times to look over the personal data that we have collected from you.

6. Changes

We continue to develop and improve our services. This privacy policy may be amended from time to time as a result. We therefore advise you to regularly consult this privacy policy via our website www.barefoot-trainers.nl.